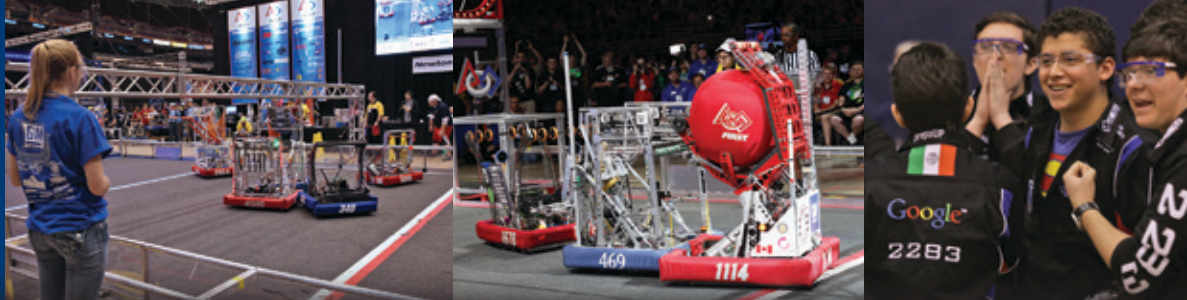
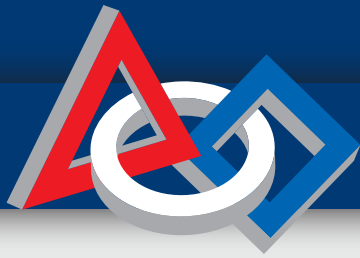


FRC

FIRST® Robotics Competition



The **FIRST**® Robotics Competition: **SPONSORSHIP**

95%

believe company's involvement with **FIRST** benefits firm's reputation.

77%

indicate their firm's support of **FIRST** made them feel more positive about their employer.

66%

believe support of **FIRST** would help attract and retain good employees.

*"It's important for companies to get involved with **FIRST** as a means to invest in their future workforce. We donate our premier technology for use in all **FIRST** K-12 robotics programs so students have the opportunity to learn engineering skills using the tools industry pros use. Additionally, our involvement with **FIRST** provides a great avenue for a significant number of our employees to give back to the community as Mentors and Volunteers."*

Ray Hsu

Senior Program Manager
for K-12 Education

NI

FIRST® is supported by a strong network of corporations, educational, and professional institutions.

Some of the world's most respected companies provide funding, mentorship time and talent, volunteers, equipment, and more to make **FIRST** a reality.

- **Strategic Partners** are 3M Company, BAE Systems, Bechtel Corporation, The Boeing Company, DEKA Research & Development Corporation, Dow Chemical Company, FedEx Corporation, General Motors Corporation, Google, JCPenney, NASA, National Instruments, PTC, Qualcomm Incorporated, Rockwell Automation, Rockwell Collins, Time Warner Cable, and United Technologies Corporation.
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"FIRST is developing talented young people with a passion for innovation and technology, combined with a sense of excellence in how they apply it."

Dennis Muilenburg

President & CEO

Boeing Defense, Space & Security



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FIRST sponsorship:

- Builds a technologically literate work force
- Provides renewed inspiration to company engineers and employees
- Provides rich employee volunteer opportunities
- Strengthens company reputation in the community
- Provides employee team building and training opportunities and increases positive feelings for employers

Become a Sponsor

- Provide financial support
- Involve employees as Mentors and/or Volunteers
- Provide equipment and facilities
- Offer scholarships
- Provide internships
- Enjoy recognition and hospitality benefits

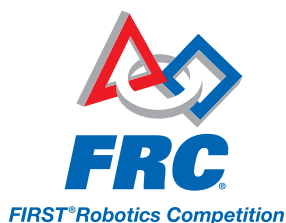
Mentor a Team

Engineers and other employees serve as advisors and role models, showing students how math, science, and technology are used to solve problems in the real world. They employ and teach their own project management and idea creation skills, demonstrating teamwork, learning from failures, and celebrating success.

Volunteer at Events

FIRST events are great opportunities for widespread employee involvement and volunteerism.

For information about *FIRST*® in your area:
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603-666-3906



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